



Study at UC Berkeley and the Haas School of Business

The Berkeley Haas Global Access Program provides unique access to the Berkeley Haas School of Business' top-notch faculty, courses and networks within the Bay Area and Silicon Valley ecosystems. Top-qualifying international students gain the knowledge, mindset, skills and connections necessary to excel as innovators and global leaders.

The core curriculum emphasizes entrepreneurship, innovation and transformative leadership in digital and global markets.

The Berkeley Haas Global Access Program accepts applications from individual students and from participating university partners.

PROGRAM DATES/COSTS

\$19,900 per term

Excludes living expenses estimated to be an additional \$10,500 per semester.

Spring

January–May

Fall

August–December

For full program dates and application deadlines, visit our website.

COURSEWORK

Students take 3–4 Haas courses and 1 UC Berkeley course for a total of 14–15 units.

Additional features include:

- Graduate school admissions workshops
- One-on-one career counseling
- Cohort lunches
- Professional development workshops
- Company visits
- Bay Area excursions

ADMISSION REQUIREMENTS

- Statement of Purpose
- Open to 3rd and 4th year undergraduate students, graduate students and professionals.
- Minimum Language Proficiency: TOEFL 90/ 7 IELTS/ TOEIC 800 or ELS completion of level 113
- 3.0 Grade Point Average



Berkeley Haas Global Access Program Courses

Please note that all courses are not offered every term.

- Introduction to Entrepreneurship
- Fundamentals of Design Thinking
- Innovation Strategies for Emerging Technologies
- Special Topics in Business: Marketing Strategy in a World of Digital Disruption
- High-Technology Marketing Management
- Big Data and Better Decisions
- Opportunity Recognition: Technology and Entrepreneurship in Silicon Valley
- New Venture Finance
- FinTech

Featured Course: Design Thinking

Get an introduction to the tools and practices of innovation, to deep customer insight, and to design thinking in business.

This is a learn-by-doing lab. You work collaboratively to understand and then solve problems. The goal of this course is to equip you with innovation skills and practices. You learn research methods, ethnographic interviewing/observation, analysis and synthesis, reflective thinking, persona and scenario creation, ideation processes, rapid prototyping cycles and designing experiments, iterative design and how to tell the story of “never before seen” ideas.